



MEDIA RELEASE

Community Foundation of Mississauga Honoured as 2011 Non-Profit of the Year

Mississauga, ON, October 24, 2011: The Mississauga Board of Trade recently announced the winners of the 2011 Business Awards of Excellence and included in these awards was the announcement of the Community Foundation of Mississauga as the Non-Profit Organization of the Year. Presented annually, these awards honour the efforts and accomplishments of Mississauga businesses, organizations and business people that have exemplified outstanding leadership, success and contributions to the economic and social well-being of Mississauga.

The Community Foundation of Mississauga was selected as this year's successful nominee based on rigorous criteria which included setting and achieving clear business objectives, demonstrating originality and sustainability in generating income or securing funding, effective use of resources, innovation in services or programs to meet changing demands and needs of the Mississauga community, an analysis of measurable results in the communities they serve and demonstrating strong and accountable governance leadership.

The Community Foundation of Mississauga is particularly honoured to receive the award this year as the organization celebrates its Tenth Anniversary.

Ellen McGregor, CEO of Fielding Chemical Technologies noted, "I was delighted to nominate our Community Foundation. Having been a volunteer with the organization, I see firsthand the tremendous progress they have made and the positive impact their work makes for people in Mississauga. It will be exciting to be part of their future progress and we look forward to what comes next. For now, we celebrate this award and achievement."

The awards ceremony will be held on November 17, 2011 at the International Centre, 6900 Airport Road, Mississauga. A cocktail reception will be held at 5:45 p.m. followed at 6:30 p.m. by dinner, award presentations and entertainment.

“We are grateful to have been nominated by Ellen McGregor”, says Eileen MacKenzie, Executive Director of the Community Foundation of Mississauga. “And we would particularly like to express our appreciation to the Mississauga Board of Trade for creating a category which honours the efforts of our non-profit and charitable sector. This sector is an integral part of our business community. But it is also a sector that builds quality of life in Mississauga ensuring we can attract and retain a skilled workforce and a thriving corporate sector.”

Corporate tables and individual tickets are available. For more information on the awards ceremony, please contact the Mississauga Board of Trade at 905-273-6151 ext. 32 or events@mbot.com. Information and registration is also available at www.mbot.com.

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Community Foundation of Mississauga

The Community Foundation of Mississauga is a registered charitable public foundation that seeks to build community vitality by providing efficient, flexible donor services, grants to a broad range of community initiatives and leadership in understanding and responding to current and emergent community needs. Incorporated and registered in 2001, the Foundation is a member of the national network, Community Foundations of Canada and has experienced significant growth in endowed funds. The first grants from these funds were made in 2006. The Community Foundation of Mississauga is now managing approximately \$17 million in endowed assets and has made over \$3 million in cumulative grants.

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