

Honouring Nancy's Gift of Opportunities

Nancy Salmon was an uncommon woman in the same way that each of us is interesting and has a story to tell. But she was never the first person you would pick out of a crowd and she wasn't one for seeking the limelight. Yet Nancy Salmon has made a remarkable gift that will ensure countless young people have a chance at a better future. And it is this gift that makes Nancy Salmon all the more an uncommon person.

Ms. Salmon was born in England in 1921 and came to Canada when she was eight years old. All through her life she suffered with very poor eyesight, to the degree that at that time, a doctor recommended that she leave school at age sixteen, a recommendation that caused her great hardship as she loved education.

Most of her life, she worked at Eaton's in the accounts and customer service department. She married Wilfred Salmon, but they did not have any children and in her mid-fifties, she was widowed. Although she did re-marry, that marriage did not last long and she was on her own. But that didn't slow Ms. Salmon down at all. She travelled extensively and made her way to visit many places around the world. She spent her winters in Florida until she was well into her eighties.

In addition to a love of travelling, she was very fond of music and dancing. She loved going out and took great care to be well-dressed and well-groomed. She kept up to date on current events and welcomed any chance to join in a lively

conversation, seasoned with her own wonderful sense of humour. But Ms. Salmon wasn't frivolous, despite her many interests. She was frugal, a disciplined saver and prudent investor.

Ms. Salmon lived a good and fulfilling life. But she always regretted being discouraged from pursuing an education. When it came time to think about her estate, her advisor, Ginny Arnott-Wood of BMO NB introduced her to the concept of a community foundation and specifically, the Community Foundation of Mississauga. Ms. Salmon was able to create a bequest to establish the **Nancy Salmon Scholarship Fund** which will make grants that ensure that

young people who experience financial hardship will be able to pursue a university education. Ms. Salmon's gift will be carefully stewarded by the Foundation, last in perpetuity and give a hand up to young people who share Ms. Salmon's dream of the possibilities offered by education. Ms. Arnott-Woods notes, "Nancy was thrilled with her bequest to create this Fund. She would often talk about how much this would mean to children and in turn, that meant so much to her."

Nancy Salmon died on New Year's Eve 2012. Her bequest to establish the Fund will be close to \$1.4 million dollars. It is an uncommon gift to create opportunities for education from a most remarkable woman.

Nancy Salmon at the 2005 Rainbow Ball



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Mississauga's Dancing Star Depends on You

This fall, for the first time in Mississauga, four corporate executives have taken on the challenge to raise essential funds for this community by leaping out of their comfort zones. The ultimate objective of these 'Stars' is to raise the most funds. And how are they doing it? They are requesting support from their networks by promising to perform one choreographed ballroom style dance each with their dance instructors at the event itself!

This fabulous event, Dancing with Mississauga Stars, is being planned for Friday, November 8 at the Mississauga Convention Centre. It is the Community Foundation of Mississauga's premiere gala and promises lots of glitz and glamour.

Fashioned after the popular TV show, it is complete with emcees, judges and the ability for attendees to vote for their favorite dance couple. Both dance lovers and party goers will be thrilled with the action packed evening including cocktails, sequined costumes, streaming lights and an excellent sit down dinner. Yes, there is a mirror ball trophy, and the executive claiming it will be based on highest fundraising and best dance performance.

Who are these brave souls who have put on their dancing shoes for Mississauga?

The first executive to sign on was **Len Keyword**, President of Cineplex Starburst Inc., a joint venture with Cineplex Entertainment and Starburst Coin Machines Inc. Next in line is **Reetu Gupta**, Vice President, Sales and Marketing, Strategic Development, Easton's Group of Hotels. It took a whole lot of convincing for **Boris Jackman**, Executive Vice President, Refining and Marketing, Suncor Energy Inc. to sign on while **Brenda Brown**, Senior Vice President Human Resources, Compass Group, hardly hesitated before jumping to a yes!

What do these executives, from a variety of industries, have in common? The desire to give back to Mississauga, the community that has helped them get to where they are today. There is another common thread;

every executive will agree since they began their dance lessons back in May, that learning to ballroom dance has proven to be much harder than they thought.

Already busy juggling work schedules and limited family time, making sure to allocate time for dance lessons has not been easy. The talented dance instructors from Blueheel Dance Studio have been helping them get their groove on and ready for their big day!

While the thought of performing before an audience will make most amateurs weak in the knees, these true leaders remain committed to the cause. It's not the challenge of learning this new and complex skill that they focus on, instead they focus on the ultimate goal, of making sure they play their part in helping build a stronger, more vital community.

And what visionary role

models they are proving to be. For the companies and networks supporting these 'Stars', interesting synergies have been created. Friendly competition aside, there is the opportunity to give back to the community, to unite employees in support of one executive, to engage stakeholders in a good cause and for those attending there is the opportunity for some great light-hearted fun.

Individual tickets for the event are \$200, a table of ten is \$2,000. All proceeds raised from the Dancing with Mississauga Stars Gala will support the Community Foundation of Mississauga's essential work building community vitality. By sponsorship and attendance at the event and by supporting your favourite 'Stars' you will be giving back to your community.

To learn more about this event please visit our website: www.dancingwithmississaugastars.com. Here you will find videos of the 'Stars', bios of the judges and most importantly the opportunity to pledge to support the 'Star' of your choice and to purchase your tickets. All donations made in pledge of support to the 'Stars' are tax receiptable.



Grant for the Power of an Hour

It's amazing the difference that one hour can make in a child's life. This is precisely what Maureen Harrison and other In-School Mentors have found about giving one hour of their time each week to mentor a child in a local school. "It's the most rewarding and fulfilling thing that I do in my week. I enjoy the camaraderie and I see the difference that my friendship with Morgan makes in her life and mine. We've been friends for over three years now and I have had the privilege of seeing her grow from a shy little girl into a caring and fun-loving pre-teen", says Maureen.

The In-School Mentoring Program, which began in 1996, is a collaborative

partnership between Big Brothers Big Sisters of

Peel, the Peel District School Board and the Dufferin-Peel Catholic District School Board. The program, which now runs in 43 schools in Mississauga, matches girls and boys in Grades Two to Five with carefully screened volunteers from Big Brothers Big Sisters. Matches meet for one hour each week during school hours and on school property to share in fun activities such as playing board games, doing crafts or playing sports. The program has had incredible results! In June 2013, teachers reported that 94% of participating students demonstrated improved self-esteem, 89% demonstrated a more positive attitude towards school and 85% demonstrated improved relationships with their peers.

For Maureen it's about having a friend who is very special to her and about making a positive difference in her community. It was the perfect fit for her with the program only being one hour a week for the school year. This has allowed her to make an impact without it being difficult to find the

time. For Morgan, it's her favorite part of the school day. They plan in advance what they will do the next time they see each other so they always have something fun to look forward to. "I can't wait until the school year starts so that I can see Maureen again. She is so nice and understanding and we have so much fun together. First thing on my list to do with Maureen is to tell her what I did over the summer. I have pictures to show her and lots of funny stories to tell her", says Morgan.

Maureen Harrison and Morgan are one of 82 In-School Mentoring matches across Mississauga in the 2012/2013 school year.

Big Brothers Big Sisters is grateful to receive a grant from the Pendle Fund at the Foundation that helps support this essential program.

On October 2, 2013, the Community Foundation of Mississauga will release the second Mississauga's Vital Signs report.

Vital Signs® is a community check-up conducted by community foundations across Canada. Each Vital Signs report measures the vitality of its community in key areas, providing the community with critical information that can help set priorities and identify opportunities for action.

Vital Signs was first started by the Toronto Community Foundation, after a group of civic leaders came up with a new way to engage their community in understanding and monitoring the health and vitality of the city. In 2006, Vital Signs became a national program and it continues to grow, both across Canada and internationally.

In Mississauga, the report is made available to everyone in the community through distribution in the Mississauga News and on the Foundation's web site at CFofM.org.

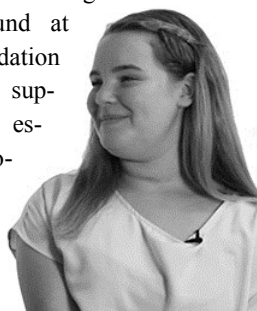
The publication helps the Foundation's donors better understand what the trends are in the city in areas that matter to quality of life including health, safety, housing, work, the gap between the rich and poor and more. The Foundation then takes a closer look at some of the data through its community knowledge forums and makes that information available via its web site as well. Watch for Mississauga's 2013 report coming in October.

Meet the Team

The Foundation is delighted to welcome our newest staff member **Kate Lockwood**. Kate will be taking over the role of Community Leadership Coordinator and brings a wealth of experience to the task. Kate has worked for and volunteered at a variety of community-based charitable organizations and is

excited to be working with the Community Leadership Committee to begin exploring the information from Mississauga's Vital Signs 2013. Also on the team is **Afshaan Kohari**, Development Manager. Afshaan works with the Development Committee to deliver the exciting events you often see featured in our newsletter.

Susan Chan, Database and Accounting Administrator and **Karen Dysart-Chuba**, Controller diligently coordinate our financial activities with our Finance and Audit Committee. **Eileen MacKenzie** is the Executive Director. Our staff is always happy to answer questions and we can be reached at 905-897-8880.





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