



CFofM Newsletter

Events That Inspire Community

At the Community Foundation of Mississauga, we believe in the importance of events that are all about community. We aspire to create signature events for you that are fun, inspirational and speak to the importance of strengthening our community. We seek to accomplish this while raising important funding to help us fulfil our objective of building community vitality.

On this note, our Fourth Annual 'all for community' Speakers Luncheon is coming up on Thursday May 17, 2012 at the newly redesigned Mississauga Convention Centre. Our featured speaker this year is certainly dynamic and hails from Mississauga! He is adventurer extraordinaire and entrepreneur, Jeff MacInnis.

Jeff was part of the first duo to sail the icy Northwest Passage, and remarkably he accomplished this feat on a catamaran! MacInnis has since lead teams on a variety of adventures; some on rough, natural terrain and others within their work environment... inspiring people to push beyond perceived limits. His story has been told through the pages of National Geographic magazine and his book 'Polar Passage'. His latest Dream, Dare, Do presentation has motivated over 1000 private audiences in 17 countries worldwide.

Our emcee for this event is the very versatile, Elvira Hopper. As a Life Coach, Entertainer and Speaker, Hopper's passion is helping people reach their maximum potential.

The Speakers Luncheon is held from 11:30 am to 2:30 pm and features a buffet lunch and an exciting silent auction with items like VIA Rail tickets to Quebec, spa certificates, restaurant gift cards and entertainment tickets. We are already fifty percent sold out so don't miss your chance to attend. Tickets are \$80 per person and available by calling Afshaan Kizilbash at 905-897-8880.

Our June party at host restaurant, Canyon Creek Square One, has been confirmed for Thursday June 14th. You're going to want to save this date. It's a lovely afternoon on the patio with great company, live music, a sampling of their delicious, new hors d'oeuvres and a drink on the house. There's even a chance to win some great door prizes! Email events@cfom.org for tickets and more information.

Finally, the 'Fore Mississauga' Golf Tournament is booked for Thursday September 13, 2012 at the stunning Piper's Heath Golf

Club. The day begins at noon with a BBQ lunch on the patio, then shotgun start for the four person scramble starts at 1:30pm. We've just confirmed a Ferrari or Lamborghini on course and the silent auction later that evening will feature a chance to drive six exotic cars! There's lots more fun and games planned and that's not all! The day ends with a surprise guest speaker fresh from the Summer Olympics and a scrumptious grillhouse buffet dinner. The Tournament is already selling fast, so book your spot as soon as possible.

Individual golfers pay \$250 and foursomes are \$950. Limited sponsorship opportunities are available.

Be inspired, have a great time, help build your community. Get in touch today to book your tickets. More information is available on our website at www.cfom.org, by emailing us at events@cfom.org or calling 905-897-8880.



Volume 9, Issue 1

Spring 2012

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Between 2001 and 2006, Mississauga experienced an increase in the level of employment by 6.9 percent. However, we fell behind the provincial increase of 7.9 percent and the national increase of 9 percent. Mississauga, at year-end 2010, had close to 55,000 registered businesses employing more than 418,000 people.

In 2006, the top three (3) industries for employed persons in Mississauga were: Manufacturing (15%); Retail Trade (11%); and Professional, Scientific and Technical Services (9%).

In 2006, the unemployment rate in Mississauga was 6.5 percent, slightly above the provincial rate of 6.4 percent and slightly below the national rate of 6.6 percent.

The seasonally adjusted unemployment rate for the Toronto CMA which includes Mississauga was 8.9 percent for April 2009, climbed to 9.5 percent in 2010 and has since dropped to 8.5 percent in 2011.

In 2010 there were 34,344 people who received monthly Employment Insurance benefits in the Region of Peel, a decrease of 15.6 percent from 40,709 beneficiaries in 2009.

The recent recession has hit young people very hard. In 2010 the youth unemployment rate in Peel had risen to 21 per cent, up from 19.6 per cent in 2009 and 13.2 in 2008.

Very recent immigrants who have been in Canada five years or less had the most difficulty integrating into the labour market, even though they were more likely than the Canadian-born population to have a university education. In 2006, the national unemployment rate for these immigrants was 11.5%, more than double the rate of 4.9% for the Canadian-born population.

*Note: for links to the sources of these statistics and data points, please see the full copy of Mississauga's Vital Signs available at our web site www.CFoIM.org

Mississauga Youth and Employment

Spring will soon turn to summer, and that means many young people will be hunting for jobs in Mississauga. Our 2011 Vital Signs report indicated that 21% of Peel Region's young people are unemployed. The topic of youth unemployment is one being talked about worldwide, but that statistic brought this issue very close to home.

In response, the Community Foundation of Mississauga assembled a panel of front line youth workers, employment recruiters, educators and community stakeholders at a Community Knowledge Forum on Improving Employment Outcomes for Mississauga's Youth. The discussion was focused on what our community can do to help youth capitalize on opportunities for employment that match their skills and education, providing them with solid futures. We listened and we learned!

Mississauga is home to several world class educational institutions, including Sheridan Institute of Technology and The University of Toronto. We have a talented and technologically savvy genera-

tion of young people ready to begin productive working lives in our city. We heard about the programs and initiatives in Mississauga's high schools, colleges and universities that help young people navigate the many choices around their future employment. We came to understand the importance of co-operative placements and volunteer opportunities which give youth who are starting their working lives much needed exposure

We learned how important it is for employers to see beyond economic benefits when they make hiring decisions. Throughout the morning it became clear how their willingness to mentor and train young people can make a real difference in employment outcomes for those who are starting their careers. The objective of several on the panel of experts we assembled is to help employers appreciate the vibrancy, skills and creativity young people can bring to our workplaces and economy. This forum helped us to understand how high youth jobless rates can have a lasting impact on the quality of life in our community and how our future economy is directly dependent on what we as a community do for our young people today.



and experience. However, it was determined that equally important is the need for Mississauga's business community to invest in our young people.

This Community Knowledge Forum was targeted at connecting stakeholders who can help create and implement initiatives for education, labour market services, work experience and development for strong, productive youth employment in Mississauga. If you would like to see a complete summary of the forum, it will be posted on our website and contact us with your comments and ideas. We would love to hear from you!

Great Grants at Work

Volunteer MBC Executive Director Carine Strong was once given some very valuable advice from her father. He told her as long as she was helping others and making them happy, she would make herself happy in return.

That wisdom certainly applies to the work of Volunteer MBC, which matches individuals wishing to volunteer their time and skills to organizational needs. One group which benefits tremendously from voluntarism is those who are new to Mississauga. Not only can volunteering be a bridge to paid employment for newcomers, it creates much needed social networks, connecting them to the community in a meaningful and productive way. What can sometimes be a lonely and difficult transition ends up

benefiting not only the individual, but Mississauga itself, because many newcomers have abundant skills and much to offer.

Awarded a Vital Initiatives grant from the Community Foundation of Mississauga, Volunteer MBC has set up the Newcomer Volunteer Readiness Program. This eight week program is designed to educate newcomers about the benefits of volunteering, provide them with insight into the systems and processes at work in

Mississauga and prepare them for volunteer opportunities which capitalize on their experience and knowledge. This program is run by newcomers themselves, and Carine Strong identifies with the challenges they face. "I was a newcomer myself once", she explains. "Honestly, my volunteer work has played a crucial role in who I am today". What better proof of the benefits of voluntarism for those being welcomed to Mississauga and the city we call home.



Welcome New Directors

The Foundation was delighted to welcome two new Directors to the Board in January 2012.

Michael Gesualdi has been providing wealth management advice and solutions to affluent families and business for over ten years. Michael obtained a Bachelor of Commerce Degree from Ryerson University where he specialized in Information Technology and Finance. He later went on to complete the Professional Financial Planning Course and the Life Licensing

Qualification Program. Michael is currently completing the Certificate in Retirement Strategy and the Chartered Strategic Wealth Professional, the highest current designation by the Canadian Securities Institute. Michael is actively involved in various charitable initiatives. He and his wife Lisa welcomed their first child recently.

Paul Bernard is a Partner, Tax at KPMG. Paul has a Bachelors in Electrical Engineering and an MBA in Finance. He is a member of the Professional Engineers of

Ontario. Paul has been actively involved with the Foundation since he joined the Donor Development Committee in early 2011.

The Foundation is very pleased to welcome these two remarkable individuals to the Board of Directors. Their skills, knowledge and dedication to community will be an asset to the organization as the Foundation continues to grow. We thank them and all of our Directors for their remarkable voluntarism.



Last year finished off on a fun and inspirational note with the Annual Holiday Celebration of the Peel Halton Chapter of Advocis. Their event on December 15, 2011 was titled 'Life Doesn't Just Happen' and featured Olympic Rower and three time gold medalist, Marnie McBean. The room at the Mississauga Convention Centre bustled with insurance industry folk in full attendance, all in the holiday spirit.

McBean grabbed the audience's attention with her first hand, witty accounts of competing in the Olympics. She talked about the initial challenges of working with a team, of how personality differences can be used as an advantage and how important it is in life to go after your dream. Attendees enjoyed her competitive streak alongside her "girl next door" attitude. The afternoon was complete with the festive lunch and a chance to win a variety of raffle prizes including a large screen television and a diamond pendant!

Advocis is the brand name of The Financial Advisors Association of Canada - the largest not-for-profit association of professional financial advisors in the country. This is the second of Advocis Peel Halton's events in 2011 to benefit the Foundation. The first one was their annual 'On the Grapevine' summer event at Canyon Creek. Their fundraisers helped raise over \$4,500 for the Foundation in 2011. We send sincere appreciation to our many friends at Advocis Peel Halton.



COMMUNITY BUILDERS

CIBC, Community Investment	Ivar Grimba	Tim Follwell
Sanjib Choudhuri	Ian MacMillan	Ronald Dabous
Robert and Joanne Wordham	Randall Cooper	Donald Shaw
Gary and Joanne Reamey	Colin Moore	Kara Hepburn
Elizabeth Nilsen	Michael Circelli	Can Am Ingredients
Advocis, Peel Halton	Fred and Eileen MacKenzie	Rosemarie Lynett
Scott and Betty Franklin	Lillian Stermac	Diana and Frank Zirone
Amy Tjen	Jane and David Sanders	Norman and Sabrina Philipp
Mississauga Festival Choir	Steve Martyn	Rainer and Marie Philipp
Square One Older Adults Centre	Paula and David Deering	Peter and Brenda Chassikos
Peter and Karen Campbell	Heather McNair	Cathy MacLatchey
Paul Brown	Eric Brunton	Mike Derry
William Henderson	JoAnne Winkworth	James Ramsay
Tom and Stella Cooney	Sam Oppedisano	Marg Mockford
Gordon LeRiche	Cosmo Oppedisano	

The Community Foundation of Mississauga respects and adheres to all legislative requirements and best practices regarding protecting your privacy. We use the information you provide to keep you informed of the activities of the Community Foundation of Mississauga and for tax receipt and donor recognition purposes. If at any time, you wish to be removed from our contact list or do not wish to be included in our mailings, please contact our office at 905-897-8880 or send an email to info@CFofM.org. This list provides recognition to donors whose receipted gift has been received between the last newsletter and this current newsletter in keeping with our policies for recognition. Please see our Annual Report and web site for annual listings.

Editor: Eileen MacKenzie Contributors: Afshaan Kizilbash, Jenny Terwood
Photo Credit: The Mississauga News for the image of Marnie McBean



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